

Sales Information

Dept/Our ref.
Marketing/Sales

Date
23/01/2025

No.
001A/2025

AUS ☒ (tick box)
NZ ☒ (tick box)

MCA Executive Management ☒ (tick box)
Owners / Proprietors ☒ (tick box)
Floor Staff ☒ (tick box)

Miele March 2025, Promotion. Update

Please find below updated details outlining the Miele Promotion for March, 2025.

Promotion Summary

Theme:

ENJOY A BONUS MIELE UPGRADE.

LIMITED TIME ONLY.

What is the promotional offer to support the March 2025 promotion?

March 2025:

Receive an **upgrade to additional features**
valued up to \$950 on selected Miele appliances.*

Oven upgrade to **self-cleaning** – valued up to **\$700***

Induction cooktop upgrade to **dual zone flexibility** – valued up to **\$950***

Dishwasher upgrade to **automatic detergent dispensing** – valued up to **\$650***

Washing machine upgrade to **automatic detergent dispensing** – valued up to **\$400***

See upgrade model table list or website Terms and Conditions for full list of upgrade models.

Effective 1 - 31 March 2025.

*Terms and Conditions apply, see [Miele.com.au/promotions](https://www.miele.com.au/promotions) for details. Strictly while stocks last.
Offer does not apply to Project orders, Professional products, outlet stock or display models.
See in-store for expected delivery date, however due to high demand and external factors (such as logistics and supply chain constraints), delivery may be delayed.

Sales Information

March 2025 UPGRADE model list

Model number	Model	Normal price	Model number	Upgrade to model	March upgrade price	Upgrade feature value
Washing machine			Washing machine			
11407230	WWD 120	\$2,049	11407240	WWD 320 with quick wash cycle	\$2,049	\$250
11407310	WWG 360	\$2,799	11407370	WWI 860 with automatic detergent dispensing	\$2,799	\$400
11407330	WWG 660	\$2,799	11407370	WWI 860 with automatic detergent dispensing & quick wash cycle	\$2,799	\$400
Dryer			Dryer			
11905880	TWC 220 WP	\$2,299	11621390	TWD 660 WP with clear porthole	\$2,299	\$100
11493720	TWF 720 WP	\$2,999	11905900	TWH 780 WP with 9 kg load	\$2,999	\$200
Ovens			Ovens			
12422640	H 2457 B OBSW	\$2,199	12422650	H 2457 BP OBSW with self-cleaning oven	\$2,199	\$300
12174510	H 2861 B CleanSteel	\$2,699	12174530	H 2861 BP CleanSteel with self-cleaning oven	\$2,699	\$600
12174510	H 2861 B CleanSteel	\$2,699	12174490	H 2861 BP Obsidian Black with self-cleaning oven	\$2,699	\$700
12174510	H 2861 B CleanSteel	\$2,699	12174500	H 2861 BP Graphite Grey with self-cleaning oven	\$2,699	\$700
Induction cooktops			Induction cooktops			
12399760	KM 7360 FL	\$2,199	12399780	KM 7363 FL with 4 zones	\$2,199	\$200
11230350	KM 7464 FL	\$2,999	11230370	KM 7564 FL with dual zone	\$2,999	\$950
12187600	KM 7575-2 FL	\$5,549	12187610	KM 7678-2 FL with full surface	\$5,549	\$800
Freestanding fridge			Freestanding fridge			
11949490	KS 4383 ED CleanSteel	\$2,699	11949580	KS 4783 ED with direct link to WiFi	\$2,699	\$300
	KS 4383 ED CleanSteel	\$2,699	12431300	KS 4783 ED with BlackSteel	\$2,699	\$300
Freestanding freezer			Freestanding freezer			
11953080	FNS 4382 E CleanSteel	\$2,699	11953250	FNS 4782 E with direct link to WiFi	\$2,699	\$300
	FNS 4382 E CleanSteel	\$2,699	12430770	FNS 4782 E with BlackSteel	\$2,699	\$300
Dishwasher			Dishwasher			
11587590	G 5210 SC	\$1,999	12531610	G 7130 SC with automatic detergent dispensing	\$1,999	\$600
11587610	G 5210 SCU	\$2,149	12531620	G 7130 SCU with automatic detergent dispensing	\$2,149	\$650
11587630	G 5210 SCi	\$2,149	12531640	G 7130 SCi with automatic detergent dispensing	\$2,149	\$650
11587640	G 5263 SCVi	\$2,499	12531650	G 7180 SCVi with automatic detergent dispensing	\$2,499	\$500
12531720	G 7799 SCVi AutoDos	\$4,699	12531740	G 7989 SCVi AutoDos with intuitive touch control	\$4,699	\$500

Sales Information

On-going promotions:

Category	Miele promotion	Duration	Terms and Conditions
Laundry	Save \$200 on Miele Laundry Appliance Packages	On-going	<p>Customers have up to 90 days from date of purchase of their washing machine to purchase the matching tumble dryer at the package price saving.</p> <p>Saving applies to tumble dryer model purchased. Non-matching Miele washing machine and tumble dryer packages can be purchased.</p> <p>Cannot be used in conjunction with any other offer.</p>
Laundry	30 day money back guarantee on Miele washing machines and tumble dryers	On-going	<p>30 day money back guarantee applies to the range of Miele washing machines and tumble dryers. The time limit takes effect from the time of customer delivery.</p>
Laundry	Bonus 6 months' supply of Miele UltraPhase detergent with the purchase of valid Miele TwinDos washing machines.	On-going	<p>Offer valid while stocks last. Offer via redemption only. Voucher supplied with the delivery of valid Miele TwinDos washing machine. Simply visit shop.miele.com.au to redeem the voucher for a complimentary UltraPhase detergent 6-month supply set valued at \$155.00 (UltraPhase 6-month supply set consists of 3 x UltraPhase 1 and 2 x UltraPhase 2).</p> <p>Offer only applies to new customer orders and is exclusive to www.shop.miele.com.au</p> <p>Not redeemable for cash and cannot be taken with any other offer. Offer applies to applicable purchases made in Australia. Lost vouchers will not be re-issued.</p>
Dishwasher	Bonus 6 months' supply of Miele PowerDisk with the purchase of valid Miele G	On-going	<p>Offer valid while stocks last. Offer via redemption only. Voucher supplied with the delivery of a valid Miele G7000 AutoDos dishwasher. Simply visit shop.miele.com.au to</p>

Sales Information

	7000 AutoDos dishwashers.		<p>redeem the voucher for a complimentary PowerDisk 6 month supply set valued at \$110.40 (6 months supply of PowerDisk detergent equates to 6x PowerDisk cartridges)</p> <p>Offer applies to new customer orders and is exclusive to www.shop.miele.com.au.</p> <p>Voucher not redeemable for cash and cannot be taken with any other offer. Offer applies to applicable purchases made in Australia. Lost vouchers will not be re-issued.</p>
Cooking	30 day money back guarantee on Miele steam ovens	On-going	30 day steam oven money back guarantee. If, within 30 days of delivery, you are not totally satisfied with your Miele steam oven, you may return the unit (in the condition in which it was delivered, including all accessories, instructions and original packaging) to your nearest Miele Branch office. This 30 day limit takes effect from time of customer delivery.

Thank you for supporting this initiative and we look forward to this campaign driving strong sales.

Yours faithfully,

MIELE AUSTRALIA Pty. Ltd.